

# THE SOFT NEVER

## The Soft Never™ Guest Blog Writing Guidelines

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- Every **Soft Never** blog should answer four specific questions:
  - What is the **Soft Never** (thing you never thought you'd do/overcome)?
  - Why did you think you'd never do it?
  - What changed in your life that made the **Soft Never** possible?
  - What are the biggest gifts, blessings, takeaways from the **Soft Never**?
- Submissions can vary in length, but should range from 350-750 words
- Please submit post as a Google doc link or Word doc attachment (please do not submit copy in body of email)
- Please include a short bio at the end of your Google/Word doc – feel free to include a link to your business and social media handles
- Attach a .jpg image of author
- Submit to: info@thesoftnever.com with "**Soft Never** Submission" in the subject line to ensure we don't miss it in our inbox
- Submission and/or invitation does not guarantee publication on **The Soft Never™** website
- We reserve the right to edit any submissions we receive as needed to work with **The Soft Never™** guidelines

**THERE IS NO SUCH THING AS A SMALL SOFT NEVER.**

